



F-MU.S.EU.M.
(Form Multimedia System for a European Museum)

The “Virtual museum of the European roots”: discovering our cultural heritage online

F-M.U.S.EU.M. Final Conference

Rome, 3rd December 2009

Hall Gonzaga - City of Rome

Della Consolazione Street 4, 00186, Rome

■ **9.00 - 9.30 – Opening**

Official welcome Mr. Davide Bordoni Councillor for productive activities of the City of Rome

■ **9.30 - 10.45 – Session 1 – Scenery and perspectives for a pan-European virtual museum of history and archaeology. The challenge of the F-MU.S.EU.M. project**

Cultural opportunities in the EU Action program for lifelong learning 2007-2013

Marina Rozera - Director, *National Agency of the Leonardo da Vinci programme*

F-MU.S.EU.M. vision and results:

- **Building museums as protagonists of Virtual Reality exhibitions**
- **Presentation of the poster exhibition: *The Danube civilization as communication-driven prehistoric network***
- **Presentation of the book: *The Virtual museum of the European roots. Discovering common background and age depth of the European identity***

Marco Merlini - F-MU.S.EU.M. Co-coordinator, *EURO INNOVANET*

F-MU.S.EU.M. learning model: a gateway to virtual museums

Federico Bardanzellu - *City of Rome - Dept. XIV*

■ 10.45 - 11.00 – Coffee break

■ 11.00 - 12.00 – Session 2 - Shared F-MU.S.EU.M. toolkit

The experience of Sibiu University to deliver e-courses as a tool to build virtual museums

Cosmin Suciu, Florian Dumitrescu - *Lucian Blaga University - IPCTE, Sibiu, Romania*

A course online for Museum Communicator

Krasimira Velichkova - *Cultura Animi Foundation*

The role of touristic-cultural itineraries in a virtual museum of archaeology

Valentin Dimitrov Debochichki - *Regional History Museum, Kyustendil Bulgaria*

Miroslava Bozhidarova Taskova - *Regional History Museum, Kyustendil Bulgaria*

Short spinneret, local development and the F-MU.S.EU.M. virtual museum

Enrico Pellegrini – *Director, Musei Civici of Pitigliano, Italy*

Cultural Tourism in Romania: virtual culture vs. inconsistent tourism

Dan Leopold Ciobotaru – *Director, Museo Banatului – Timisoara, Romania*

■ 12.00 - 13.00 – Session 3: Innovative synergies between cultural heritage and internet-digital multimedia to generate social-economic benefits

Roundtable: Is a Virtual Museum online an opportunity to trigger local economic development, business and employment?

Moderator: Claudio Vitali - *National Agency of the Leonardo da Vinci programme*

■ 13.00 - 14.30 – Lunch

■ 14.30 - 17.00 – Session 4: Exploring the “Virtual museum of European roots”: the gallery of fascinating online 3D objects held in trust by F-MU.S.EU.M. partners

The experience of digital representations at the Romanian National Museum of History

Eugen Teodor, *Muzeul National de istorie a Romaniei*

New educational programmes of the National Archaeological Museum

Alexandra Christopoulou, *National Archaeological Museum of Athens*

The Museum for Pre- and Early History in the New Museum on Museum's island Berlin. Reality and Virtuality

Manfred Nawroth - *Museum für Vor- und Frühgeschichte of Berlin*

3D virtual reality and finds on prehistoric communication at the National Museum L. Pigorini

Vincenzo Tinè - *Museo Nazionale Preistorico ed Etnografico L. Pigorini*

The Neolithic sanctuary from Parta: from the excavation to the reconstruction in the Timisoara Museum, to the virtual reality

Gheorghe Lazarovici - *"Eftime Murgu" University, Resita, Romania*

Plan for a virtual museum of the Cucuteni spiritual life

Magda Lazarovici - *Institute of Archeology Iași, Romania*

Rendering of asterisms and star maps in Neolithic and Copper Age on artifacts of Southeastern Europe

Vesselina Koleva - *Institute of Astronomy, Bulgarian Academy of Science, Bulgaria*

Neolithic and Copper Age calendar systems in Bulgarian Museums

Dimitar Chernakov - *Regional Museum of History – Rousse, Bulgaria*

Bulgarian Scholarship Publications on the Danube Script

Aleksander Chohadzhiev – *Regional History Museum – Veliko Tarnovo, Bulgaria*

Dedicated digital archaeological libraries in Romanian Museums

Sabin Adrian Luca – *Director, Brukenthal National Museum, Sibiu, Romania*

Marcel Morar – *Director, Dacian and Roman Civilization Deva Museum, Romania*

Educational program and website project at National Brukenthal Museum

Sabin Adrian Luca – *University Lucian Blaga, Sibiu, Romania*

Dana Roxana Hrib– *P.R. Marketing and Education, Dacian and Roman Civilization Deva Museum, Romania*

Educational program and archaeological projects at Alexandria Museum

Pavel Mirea, *archaeologist, Alexandria Museum, Romania*

Setting a virtual exhibition of italian epigravettian finds

Paola Ucelli Gnesutta - *Independent Scholar, Italy*

■ **17.00 - 17.30 – Conclusions**

■ **18.00 - 19.30 – Guided tour (in English) at *Capitolini Museum***